



2017 Backyard BBQ Festival

| Sponsorship Level | | | |
|-------------------|--|------------------|--|
| Company Name | | Contact Name | |
| Address | | City, State, Zip | |
| Phone | | Email | |
| Rotary Contact | | Date | |

Please Make Check Payable to:

Murfreesboro Breakfast Rotary Foundation, P.O. Box 4197, Murfreesboro, TN 37133

To ensure accurate representation of your business, please email your logo to

Brooks Christol brooks@barker-christol.com Learn more at BackyardBBQFest.com



All sponsorships come with a side of recognition in the program, on the web site and other valuable mentions.

| | \$5,000 | \$3,000 | \$2,500 | \$1,000 | \$500 | \$250 |
|---|---------|---------|---------|---------|-------|-------|
| Premiere Sponsor - \$5,000 | | | | | | |
| Boss Hog | | | | | | |
| Platinum Sponsors - \$3,000 | | | | | | |
| Smoker's Alley | | | | | | |
| Foodie Row | | | | | | |
| Vendor Village | | | | | | |
| Gold Sponsors - \$2,500 | | | | | | |
| Smell Sponsor | | | | | | |
| High School Culinary | | | | | | |
| Awards Sponsors - \$1,000 | | | | | | |
| Grand Champion | | | | | | |
| First Place Chicken | | | | | | |
| Second Place Chicken | | | | | | |
| First Place Ribs | | | | | | |
| Second Place Ribs | | | | | | |
| Event Sponsors - \$500 | | | | | | |
| Band Sponsor | | | | | | |
| Porked-Up Affair | | | | | | |
| Rib Eating Contest | | | | | | |
| Supporting Sponsors - \$250 | | | | | | |
| Naming Rights | x | | | | | |
| Recognitions in Ads | x | x | x | | | |
| Recognition in Press Releases | x | x | x | | | |
| Recognition on Website | x | x | x | x | | |
| Special Social Media Recognition | x | x | | | | |
| Recognition on Social Media | x | x | x | x | | |
| Logo on Handout Materials | x | x | x | | | |
| Tickets to Porked Up Affair (or) Tickets to Swine & Wine | 10 | 8 | 4 | 2 | 2 | 2 |
| Special Event Signage | x | x | x | | x | |
| Logo on Banner at Event | x | x | x | x | x | x |
| Recognition at Awards Ceremony | x | x | x | x | | |